



MINISTRY OF COOPERATION
Print Media Conversations
Period of Analysis: 07-01-2024 to 07-01-2024

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| 3 | 7th Jan 2024 | India under Prime Minister Narendra Modi has ensured that welfare schemes are people-centric, says Jaishankar | The Hindu | Kochi | 4 | Bureau | 96.84 |
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| | 2024 | National PACS Mega Conclave Tomorrow | Reader | | | | |

Startups innovate to bring millets to the platter

Startups innovate to bring millets to the platter

Hamsaveni.N@timesgroup.com

Bengaluru: With eating healthy and organic being the new mantra among Bengalureans, millet products are seeing a huge spike in demand. The food-conscious Bengalureans are also exploring multiple ways to incorporate millet into various traditional dishes and modern health-conscious menus.

According to a survey conducted by NABARD Consultancy Services along with Karnataka State Agricultural Produce Processing and Export Corporation Ltd between 2017 and 2023, the city has about 500 retail, bulk and other millet traders.

Though value-added millets are seen as a rich man's product, Bengaluru's startups have managed to attract middle-class customers too by bringing in a lot of varieties and through pricing. This has helped them reach all levels of customers and boost their sales. Millet products companies say working-class customers too are exploring all possible easy ways to in-

“ I badly want to include millet in my diet. However, each one of my family members likes different types of millet and it is seriously not possible for me to cook a lot of millet dishes. So I am here to explore different millet products which can cater to my family's needs. Instant millets are the best options for people like us looking to include millets in our lifestyle

Aruna Prakash | WORKING WOMAN



GRAIN TRAIN: The International Trade Fair on Millets and Organics-2024 began in the city Friday and was inaugurated by the CM

SMOOTHIE GRANT FOR STARTUP

Bheem Foods, a startup, has been awarded a grant of Rs 40 lakh by the Karnataka Innovation and Technology Society under the Startup Karnataka scheme. Bheem Foods has been asked to prepare gluten-free, low-glycemic index, high shelf-life, and ready-to-drink smoothies for diabetics and polycystic ovary syndrome and celiac patients.

“ I have completely changed my diet to millet over the past two years. Health benefits from millet are irreplaceable. My family is not so interested in millet but I have brought them to this mela so that they can explore and pick their choices. Such melas are the real strength for people in Bengaluru to try and explore a variety of options in millets

Geetha Luthiya | HOMEMAKER

“ I just started including millet in my food and the results are amazing. However, I buy raw millet, soak it and then use it every alternate day. But now, I am here to explore some of the value-added products and there are a lot of interesting ones here

Vijay Reddy | WORKING PROFESSIONAL

clude millets in their diet. Prashant Parameswaran, MD & CEO, Tata Souful, a leading value-added millet food products manufacturer, said, "Though we have value-added products for premium class because producing such a product is a little expensive, we wanted to try out something new to reach middle-class customers. So, we have introduced millet chocolate bars which come at Rs 5 to Rs 10 apiece. We have ragi bites which are affordable and are our highest-selling product. In fact, (the number of our

customers in this margin line has gone up drastically."

Raja Deepak from Nutriio Products said their products that sell the most are instant food items like dosa, idli batter, masala upma, and bisi-belle bath. "Though I started my business in 2020, the profit I made in 2023 is 10 times more than what I earned from 2020-2022. After 2023 was declared the year of millets, there was a huge shift in people exploring millets in Bengaluru."

Shazia Anjum, founder of Hungry Koala which is into food products for babies and toddlers, said, "Our millet value-added products are targeted at infants and small children with nutritive and clean food options. We have our own website where we have clear steps and guidelines for new parents on what products they can feed to their babies for various needs like weight gain, increased protein content and so on. As my husband is a paediatrician, he has designed a specific diet for newborns... Through this business module, we have increased our reach and sales."

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Shah to take stock of generic drug plan

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More than 2,000 types of generic medicines and about 300 surgical items are available at affordable prices in rural areas through the Primary Agricultural Credit Societies, now rebranded as Jan Aushadi Kendras; drug prices are 50%-90% lower than branded counterparts at these outlets

Press Trust of India
NEW DELHI

As the Primary Agricultural Credit Societies (PACS) are set to operate as Jan Aushadi Kendras, Cooperation Minister Amit Shah on Monday will take stock of the new initiative at the "National PACS Mega Conclave" to be held here in the national capital.

Pradhan Mantri Bhartiya Jan Aushadi Kendras (PMBJKs) provide quality generic medicines to the general public, which cost 50-90% less than the branded medicines availa-

ble in the open market. More than 2,000 types of generic medicines and about 300 surgical items are made available through the kendras to common citizens at affordable prices.

The conclave, organised by the Ministry of Cooperation in collaboration with National Cooperative Development Corporation (NCDC) at Vigyan Bhawan, will see participation of central and state officials from the cooperation ministry; registrars of cooperative societies of all states; chairpersons, secretaries and pharmacists of those PACS, which have



More in store: Over 2,300 cooperative societies have already got initial approval to function as Jan Aushadi Kendras. THE HINDU

obtained drug licences for operating Jan Aushadi Kendras, an official statement said.

PACS were recently allowed to operate Pradhan Mantri Bhartiya Jan Aushadi Kendras. Within a few

months, more than 4,400 PACS/cooperative societies from 34 states/UTs have submitted their online applications on the Government of India's Department of Pharmaceuticals portal for this initiative.

"Out of which, more than 2,300 cooperative societies have already received initial approval and 149 of them are ready to function as Jan Aushadi Kendras," according to an official statement.

Diversification scope
This initiative will provide new opportunities to PACS for diversification and ex-

ansion of their economic activities, thus leading to an increase in the incomes of millions of small and marginal farmers associated with them, it said.

'More rural jobs'

It will also help create employment opportunities in rural areas, it said.

At present, there are about 63,000 functional PACS in the country.

The government has taken several steps to strengthen the PACS including their computerisation, diversify their business activities, and put in place model bye-laws.



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| Publication | The Hindu | Language | English |
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| Date | 07/01/2024 | Page no | 4 |
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India under Prime Minister Narendra Modi has ensured that welfare schemes are people-centric, says Jaishankar

India under Prime Minister Narendra Modi has ensured that welfare schemes are people-centric, says Jaishankar

The Hindu Bureau
THIRUVANANTHAPURAM

Union Minister for External Affairs S. Jaishankar has said the successive National Democratic Alliance (NDA) governments led by Prime Minister Narendra Modi have scripted a significant change in governance in the past 10 years by ensuring welfare schemes are people-centric.

The humongous scale of schemes are unimaginable anywhere else in the world, he said addressing the Viksit Bharat Sankalp Yatra in Thiruvananthapuram on Saturday.

Catalyst
While he stressed that a changed "vision" under Mr. Modi had proved crucial in the country's growth trajectory, Dr. Jaishankar also elaborated on how technology had been employed as a catalyst for progress.

The high coverage of Aadhaar and bank accounts in India and their linkage to mobile phones enabled direct benefit transfers.

He said the tremendous work of the Modi government had made several countries sit up and take notice.

Major schemes
The major schemes such as the Pradhan Mantri Garib Kalyan Yojana had been catering to beneficiaries more than the combined population of the United States and Europe.

'Modi ki Guarantee', a catchphrase that is increasingly being used in the run-up to the upcoming general elections found resonance at the programme. "It essentially stands for good governance and people-centric policies.

It also means that if someone is in trouble abroad, be in Saudi Arabia,



External Affairs Minister S. Jaishankar distributes gas stove to a beneficiary during the Viksit Bharat Sankalp Yatra in Thiruvananthapuram on Saturday. S. MAHINSHA

UAE or in Ukraine, the Prime Minister is there for them," Dr. Jaishankar said adding that the "journey" which had started must continue to attain a Viksit Bharat (Developed India).
Union Minister of State

for External Affairs and Parliamentary Affairs V. Muraleedharan said the Viksit Bharat Sankalp Yatra was receiving immense reception from the people, despite the hostile attitude of certain political parties.

Mr. Muraleedharan accused the Communist Party of India (Marxist) of being narrow-minded by allegedly adopting action against a Maradu municipal councillor for inaugurating a Viksit Bharat San-

kalp Yatra meeting. "Public service is beyond politics. People should not look for political interests in development," he said.

Mr. Muraleedharan also faulted the Left Democratic Front government for failing to disburse social security pensions, even after imposing cess on fuel for the purpose.

New cooking gas connections were distributed to five beneficiaries under the Ujjwala Yojana on the occasion.

Shrestha Divyang Balika Award recipient Fathima Anshi was felicitated on the occasion.

State Level Bankers' Committee convener S. Prem Kumar, NABARD Chief General Manager Gopakumaran Nair, State Bank of India Chief General Manager A. Bhuvaneshwari, and Petroleum Planning and Analysis Cell Director General P. Manoj Kumar were among those who participated.

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Press Trust of India
NEW DELHI

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ble in the open market. More than 2,000 types of generic medicines and about 300 surgical items are made available through the kendras to common citizens at affordable prices.

The conclave, organised by the Ministry of Cooperation in collaboration with National Cooperative Development Corporation (NCDC) at Vighyan Bhawan, will see participation of central and state officials from the cooperation ministry; registrars of cooperative societies of all states; chairpersons, secretaries and pharmacists of those PACS, which have



More in store: Over 2,300 cooperative societies have already got initial approval to function as Jan Aushadhi Kendras. THE HINDU

obtained drug licences for operating Jan Aushadhi Kendras, an official statement said.

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months, more than 4,400 PACS/cooperative societies from 34 states/UTs have submitted their online applications on the Government of India's Department of Pharmaceuticals portal for this initiative.

"Out of which, more than 2,300 cooperative societies have already received initial approval and 149 of them are ready to function as Jan Aushadhi Kendras," according to an official statement.

Diversification scope
This initiative will provide new opportunities to PACS for diversification and ex-

panson of their economic activities, thus leading to an increase in the incomes of millions of small and marginal farmers associated with them, it said.

'More rural jobs'

It will also help create employment opportunities in rural areas, it said.

At present, there are about 63,000 functional PACS in the country.

The government has taken several steps to strengthen the PACS including their computerisation, diversify their business activities, and put in place model bye-laws.

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Shah to chair National PACS Mega Conclave tomorrow

Shah to chair National PACS Mega Conclave tomorrow

TRIBUNE NEWS SERVICE

NEW DELHI, JANUARY 6

Union Cooperation Minister Amit Shah will spearhead the National PACS Mega Conclave on Monday, focusing on the integration of Primary Agricultural Credit Societies (PACS) into the Pradhan Mantri Bhartiya Jan Aushadhi Kendras (PMBJKs).

The initiative seeks to leverage the extensive network of PACS to provide quality generic medicines to the public at significantly reduced prices, ranging from 50-90 per cent less than branded alternatives available in the market.

The PMBJKs currently offer over 2,000 types of generic medicines and over 300 surgical items, ensuring affordability and accessibility for common citizens. The move to include PACS in the endeavor has seen remarkable progress, with more than 4,400 PACS/cooperative societies from 34 states/UTs submitting online applications within a few months.

Out of these, over 2,300 cooperative societies have received initial approval, and 146 are poised to function as Jan Aushadhi Kendras.



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| Edition | Chennai | Journalist | Bureau |
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| CCM | 8.91 | | |

Shah will chair mega meet on agri tomorrow

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New Delhi, Jan. 6: As the Primary Agricultural Credit Societies are set to operate as Jan Aushadi Kendras, cooperation minister Amit Shah on Monday will take stock of the new initiative at the “National PACS Mega Conclave” to be held in the national capital.

Pradhan Mantri Bhartiya Jan Aushadhi Kendras provide quality generic medicines to the public, which cost 50-90 per cent less than the branded medicines in

Farmers in quicksand as govt continues to borrow time over loan waiver

NOT IN THEIR INTEREST

Farmers in quicksand as govt continues to borrow time over loan waiver

Pending from 2017 & 2018 schemes; Covid, software glitches blamed

N B HOMBAL
BENGALURU, DHNS

As many as 30,733 farmers who were eligible for loan waiver through the 2017 and 2018 schemes are still running pillar to post get their waiver amount sanctioned, even as the Siddaramaiah government is gearing up to launch another farm loan interest waiver scheme and provide a compensation of Rs 2,000 to farmers.

In June 2017, in his first term as chief minister, Siddaramaiah had announced a farm loan waiver of up to Rs 50,000, under which the government is yet to clear Rs 129.67 crore.

Under the farm loan waiver scheme of up to Rs 1 lakh, launched by the Congress-JD(S) coalition government headed by H D Kumaraswamy, Rs 232 crore is pending for disbursal. From both schemes, cumulatively, Rs 361.67 crore is pending since 2021.

As many as 13,334 of the 30,733 farmers are yet to receive loan waiver benefits under the farm loan waiver scheme launched by Kumaraswamy in 2018. The remaining 17,399 are yet to receive aid under Siddaramaiah's scheme.

According to data from the co-operation department accessed by *DH*, 17.5 lakh farmers were eligible under Kumaraswamy's scheme, after rejecting 1.57 lakh loan waiver applications processed through the special loan waiver certification software.

The delay of four to five years has resulted in most of these (30,733) farmers failing to secure loans from respective co-operative banks.

On the final day of the legislature session in Belagavi last month, Siddaramaiah had announced an interest waiver on farm loans for those who have repaid the principal amount in full.

A senior bureaucrat in the co-operation department told *DH* that the entire country had come to a standstill due to the outbreak of Covid pandemic.

"BJP's tenure since 2019 was marred by the outbreak of Covid pandemic, as a result of which,



In this file photo, farmers line up to submit applications for farm loan waiver in Belagavi.

“

As minister, I tried my best to get this Rs 361.67 crore released to farmers. But the finance department has not taken any decision on this yet. I ensured that the 30,733 farmers' applications were sorted and did put up a file for early release of funds in 2021 itself

— S T Somashekhar,
Former co-operation minister

ers have cumulatively taken loan of Rs 21,224.05 crore from various co-operative financial institutions. In the same period, 5.43 lakh farmers have cumulatively taken loan of Rs 9,761.85 crore from various nationalized banks.

Of the 28.86 lakh farmers who have taken loans from co-operative societies, 18.64 lakh farmers repaid Rs 12,849.19 crore till November 2023, while 47,733 farmers have defaulted in their payment, to the tune of Rs 320.56 crore in the same period.

Former co-operation minister S T Somashekhar told *DH* that the registration of farmers' loan waiver applications became a tedious process with the new software during his tenure.

This resulted in the finance department not releasing funds on time, compounding problems for this small section of affected farmers.

"As minister, I tried my best to get this Rs 361.67 crore released to farmers. But the finance department has not taken any decision on this yet. I ensured that the 30,733 farmers' applications were sorted and did put up a file for early release of funds in 2021 itself," he said.

Somashekhar said the delay had caused another set of problems to these farmers as they are not able to secure loans from co-operative banks, where they have accounts. They are now forced to take loans from private money lenders.

the government mobilised all resources to tackle the pandemic. Since then, confusion over the release of funds has remained," sources said.

The officer said the co-operation department had been pursuing with the finance department to release the arrears, besides readying a plan to roll out Siddaramaiah's latest promise of interest waiver for farm loans.

Data from the co-operation department shows that in the 2022-23 fiscal year, 28.86 lakh farm-



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| Edition | New Delhi | Journalist | Bureau |
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PM Jan Aushadhi Kendras find takers

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PIONEER NEWS SERVICE ■ NEW DELHI

The Government's decision to allow Primary Agricultural Credit Societies (PACS) to function as Pradhan Mantri Bhartiya Jan Aushadhi Kendra (PM-BJAK) is finding huge takers.

More than 4400 such entities from across the country have submitted online applications showing their keenness to take up the initiative which was approved last year.

In fact, more than 2300 cooperative societies have already received initial approval and 146 of them are ready to function as Jan Aushadhi Kendras, said an official from the National Cooperative

Development Corporation (NCDC).

Encouraged at the response, the Union Ministry of Cooperation in collaboration with the NCDC is organizing a mega conclave here on Monday to deliberate threadbare about the potentials and challenges likely to be faced by the PACS who have taken such an initiative. The conclave will be chaired by Union Home and Cooperation Minister Amit Shah. The decision to permit PACS to open PM-BJAKs was taken in a meeting between Cooperation Minister Amit Shah and Chemicals and Fertilisers Minister Mansukh S Mandaviya last year with an aim to increase the income of PACS, creating job opportuni-

ties, and providing affordable medicines, especially in rural areas. Mandaviya, along with Minister of State for Cooperation and Development of North Eastern Region (DONER) BL Verma, are also likely to address the conclave. The Jan Aushadhi Kendras are already operational across the country, offering a variety of medicines and medical devices at significantly lower prices (50 to 90 per cent cheaper) compared to branded alternatives. More than 2000 types of generic medicines and around 300 surgical items are made available through these Kendras to common citizens at affordable prices.

However, allowing PACS as PMBJAKS will provide new

opportunities to PACS for diversification and expansion of their economic activities, thus leading to increase in the incomes of millions of small and marginal farmers associated with them.

Moreover, the network of the PMBJAKS will also expand. "More than 4400 PACS/Cooperative Societies from 34 States/UTs have submitted their online applications on the Government's Department of Pharmaceuticals portal for this initiative, out of which, more than 2300 cooperative societies have already received initial approval and 146 of them are ready to function as Jan Aushadhi Kendras," said an official from the NCDC.

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| CCM | 77.61 | | |

Textiles, pharma, fisheries powered industrial revolution in Gujarat in past 20 years: Officials

PTI ■ AHMEDABAD

A land of vibrant cultural heritage and traditions, Gujarat has undergone industrial evolution in the last two decades riding on the success of key sectors like textile, pharmaceuticals, diamond and fisheries, officials have said. Gujarat has become a global powerhouse in the textile, apparel and garment sectors by contributing over 60 per cent of India's denim fabric, spurred by the state's textile policy launched in 2012. Since then, the size of its textile exports has grown 2.3 times, they said. The growth in textile manufacturing has positioned Gujarat as a driving force in the country's economic growth, officials said ahead of the state's big-ticket Gujarat Vibrant Global Summit, which will be held next week.

Textiles, pharma, fisheries powered industrial revolution in Gujarat in past 20 years: Officials

"To take advantage of our future, we will have to invest in the local supply chain. This is the way to build a developed India, and this is the way to fulfil the dream of a developed India - to fulfil the dream of a \$5 trillion economy," Prime Minister Narendra Modi had said at an event last year. With a coastline of 1,600 km, Gujarat is also a powerhouse in the fisheries sector, contributing 17 per cent to India's total fish exports. In 2020-21, the state's fish production touched 8.74 lakh tonnes, officials said. From fishing operations to pro-

cessing, the sector also plays a crucial role in generating employment, said industry insiders and government officials. "The central and the state governments have come up with a new gas machine for small fishermen which is benefiting them in many ways," said Jitu Kakhada, leader of the fishermen community in the state. Gujarat's pharmaceutical industry is another big driver of the state's economy, officials said. As per official figures, Gujarat accounts for 53 per cent of India's medical devices manufacturing and 78 per cent of the



country's cardiac stents manufacturing. The sector also employs nearly 50,000 workers in over 4,000 manufacturing units. "Gujarat makes a contribution of 30 per cent in the country's pharma sector. In pharma exports, Gujarat's share is 28 per cent. With a robust industrial infrastructure, Gujarat's chemical and petrochemical sector has witnessed remarkable growth," said Chief Minister Bhupendra Patel at an industry event. As a result of proactive government policies, the state con-

tributes to around 75 per cent of the country's total dye and intermediates manufacturing, officials said. "I believe that the support and the direction Gujarat has given us through the journey of the growth from a small-scale industry; all the major industries here, started off as small-scale industries, and today we have reached global heights and global scales," said Jai Shroff, CEO of UPL Limited, which provides sustainable agricultural solutions and services. The world's largest diamond trading hub, the Surat Diamond

Bourse, inaugurated recently by PM Modi, symbolises Gujarat's dominance in the global gems and jewellery market, officials said. "Surat's diamond has provided employment to 8 lakh people since the beginning, now Surat diamond bourse is also providing employment to another 1.5 lakh people. I would like to congratulate all my friends in the diamond trading business who have worked day and night to give a boost to this industry," Modi said in Surat recently. The state's thriving dairy sector is now worth over Rs 1 lakh crore, with daily remuneration of Rs 200 crore to 36 lakh milk producers through the Gujarat Cooperative Milk Marketing Federation (GCMMF), home to the globally recognised Amul brand, according to a government release.



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|-------------|-------------------|------------|---------|
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| CCM | 18.81 | | |

Amit Shah to chair national agriculture event on Monday

Amit Shah to chair national agriculture event on Monday

AS THE PRIMARY Agricultural Credit Societies (PACS) are set to operate as Jan Aushadi Kendras, cooperation minister Amit Shah on Monday will take stock of the new initiative at the "National PACS Mega Conclave" to be held here in the national capital.

Pradhan Mantri Bhartiya Jan Aushadhi Kendras (PMBJKs) provide quality generic medicines to the general public, which cost 50-90% less than the branded medicines available in the open market.

More than 2,000 types of generic medicines and around 300 surgical items are made

available through these kendras to common citizens at affordable prices. The conclave, organised by the Ministry of Cooperation in collaboration with National Cooperative Development Corporation (NCDC) at Vigyan Bhawan, will see participation of central and state officials from the the cooperation ministry; registrars of cooperative societies of all states; chairpersons, secretaries and pharmacists of those PACS, which have obtained drug licences for operating Jan Aushadhi Kendras, an official statement said. —PTI



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| CCM | 6.79 | | |

PEX Mega Conclave tomorrow in Delhi under the chairmanship of Shah

शाह की अध्यक्षता में दिल्ली में कल पैक्स मेगा कॉन्क्लेव

नई दिल्ली। गृह मंत्री अमित शाह 8 जनवरी को नई दिल्ली के विज्ञान भवन में राष्ट्रीय पैक्स मेगा कॉन्क्लेव की अध्यक्षता करेंगे। मेगा कॉन्क्लेव का आयोजन सहकारिता मंत्रालय की ओर से राष्ट्रीय सहकारी विकास निगम (एनसीडीसी) के सहयोग से किया जाएगा। मेगा कॉन्क्लेव में सहकारिता विभाग के अतिरिक्त मुख्य सचिव (एसीएस), प्रधान सचिव, सचिव और सभी राज्यों एवं केंद्र शासित प्रदेशों की पैक्स के रजिस्ट्रार और अध्यक्ष, सचिव एवं फार्मासिस्ट एवं जन औषधि केंद्र हिस्सा लेंगे। ब्यूरो



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| CCM | 14.72 | | |

will preside over National PACS Mega Conclave

नेशनल पैक्स मेगा कान्क्लेव की अध्यक्षता करेंगे शाह

नई दिल्ली, प्रेस : प्राथमिक कृषि ऋण समितियां (पैक्स) जन औषधि केंद्रों के रूप में काम करने के लिए तैयार हैं। सहकारिता मंत्री अमित शाह सोमवार को राष्ट्रीय राजधानी में आयोजित होने वाले राष्ट्रीय पैक्स मेगा कान्क्लेव की अध्यक्षता करेंगे। कान्क्लेव का आयोजन सहकारिता मंत्रालय द्वारा राष्ट्रीय सहकारी विकास निगम के सहयोग से किया जा रहा है।



मंत्रालय ने कहा कि हाल ही में भारतीय अमित शाह • जन औषधि केंद्र संचालित करने की अनुमति दी गई थी। प्रधानमंत्री भारतीय जन औषधि केंद्र आम जनता को गुणवत्तापूर्ण जेनेरिक दवाएं उपलब्ध कराते हैं, जिनकी कीमत खुले बाजार में उपलब्ध ब्रांडेड दवाओं की तुलना में 50-90 प्रतिशत कम होती है। इन केंद्रों के माध्यम से आम नागरिकों को 2,000 से अधिक प्रकार की जेनेरिक दवाएं और लगभग 300 सर्जिकल आइटम कम कीमतों पर उपलब्ध कराए जाते हैं। विज्ञान भवन में राष्ट्रीय सहकारी विकास निगम (एनसीडीसी) के सहयोग से सहकारिता मंत्रालय द्वारा आयोजित सम्मेलन में केंद्रीय और राज्य अधिकारी भाग लेंगे।



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|-------------|-------------------|------------|--------|
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| CCM | 20.47 | | |

Cheap medicines will be available from Pax operated medicine centers

गृह मंत्री अमित शाह विज्ञान भवन में करेंगे राष्ट्रीय पैक्स महासंगोष्ठी की अध्यक्षता पैक्स संचालित औषधि केंद्रों से मिलेंगी सस्ती दवाएं



पत्रिका ब्यूरो
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नई दिल्ली. केंद्रीय गृह एवं सहकारिता मंत्री अमित शाह सोमवार को विज्ञान भवन में पैक्स की ओर से प्रधानमंत्री जन औषधि केन्द्रों के संचालन की महत्त्वपूर्ण उपलब्धि के उपलक्ष्य में आयोजित 'राष्ट्रीय पैक्स महासंगोष्ठी की अध्यक्षता करेंगे। प्रधानमंत्री मोदी के नेतृत्व और गृह एवं सहकारिता मंत्री अमित शाह के मार्गदर्शन में हाल ही में पैक्स को प्रधानमंत्री भारतीय जन

औषधि केन्द्रों के संचालन के लिए पात्र संस्था बनाया गया है। पिछले कुछ महीनों में ही 34 राज्यों और केंद्र शासित प्रदेशों की 4400 से भी अधिक पैक्स और सहकारी समितियों की इस पहल के लिए ऑनलाइन आवेदन किया जा चुका है।

2300 से अधिक समितियों को प्राथमिक अनुमोदन प्राप्त हो चुका है और 146 पैक्स सहकारी समितियां जन औषधि केन्द्रों के रूप में कार्य करने के लिए पूर्ण रूप से तैयार भी हो चुकी हैं। प्रधानमंत्री जन औषधि

केन्द्रों के माध्यम से आम नागरिकों को गुणवत्तापूर्ण जेनेरिक दवाइयां खुले बाजार की ब्रांडेड दवाइयों के मुकाबले 50-90% तक कम मूल्य पर उपलब्ध होती हैं।

यह पहल पैक्स को अपने आर्थिक कार्यों के विविधिकरण और विस्तार के नए अवसर प्रदान करेगी, जिससे पैक्स से जुड़े करोड़ों छोटे और सीमान्त किसानों की आय में वृद्धि होगी। इसके साथ साथ यह पहल ग्रामीण क्षेत्रों में आय के नए अवसर पैदा करने में भी अत्यंत सहायक सिद्ध होगी



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| CCM | N/A | | |

HM to chair National PACS Mega Conclave Tomorrow

HM to chair National PACS Mega Conclave Tomorrow

New Delhi, Jan 06: Union Home Minister and Minister of Cooperation, Amit Shah, will chair the 'National PACS Mega Conclave' on 'Primary Agricultural Credit Societies (PACS) as Pradhan Mantri Bhartiya Jan Aushadhi Kendra' on Monday at Vigyan Bhawan, New Delhi.

The Mega Conclave is being organized by the Ministry of Cooperation in collaboration with National Cooperative Development Corporation (NCDC).

Under the visionary leadership of Prime Minister Shri Narendra Modi and the able guidance of Union Home Minister and Minister of Cooperation, Shri Amit Shah, PACS were recently allowed to operate Pradhan Mantri Bhartiya Jan Aus-



hadhi Kendras. Within a few months, more than 4400 PACS/Cooperative Societies from 84 States/UTs

■ More on Page 6
