



VAIKUNTH MEHTA NATIONAL INSTITUTE OF COOPERATIVE MANAGEMENT

(An Institution under Ministry of Cooperation, Govt. of India)

Certificate Course

Innovations and Agribusiness Management

(For Retiring/ Retired Defense Soldiers)

OBJECTIVES

The course is specially designed for Defense Soldiers.

To give the skills and knowledge needed to build and run a profitable and sustainable business in the agriculture and allied sector.

To provide understanding of agribusiness landscape, innovations in agribusiness enterprises and its effective & efficient management.

3. To create a cadre of agri-business professionals by facilitating industry specific training and thereby preparing them to either manage an existing agribusiness organization/ enterprise/ start-ups or be as an entrepreneur.

BACKGROUND

The agriculture industry in India is experiencing revolutionary change and provides many exciting career opportunities. Agribusiness is the study of agricultural production - managing every step of the supply chain from farm to table and everything in between. A dynamic and complex field, agribusiness is adaptive and flexible, responding to new technological advances while remaining sustainable globally.

Market, Technology, and Consumer have driven much of this change and continue to shatter old boundaries. As agricultural enterprises have become much larger, with an expanded workforce, additional management layers have been created. New standards for food safety and the proliferation of farm to-consumer business ventures have spawned the need for new skill sets and career opportunities.

"Innovations and Professionalism is the need of the agribusiness sector"

INNOVATIONS & AGRIBUSINESS MANAGEMENT

Smallholders are the core of Indian Agriculture, comprised of 85% and having less than 2 ha of land size. These smallholders are vulnerable to risk in agricultural production like the lower scale of operation, lack of access to credit and insurance services, lack of capital and education coupled with poor access to adequate information, exploitation by intermediaries in procurement and marketing, vagaries of the climate, and so on. Despite these constraints, between 1951 and 2018-19, with

cumulative support from all the stakeholders, India has achieved food security and global leader in many commodities.

However, there are challenges in streamlining upstream & downstream of agri-value chains. As per the study report of the Central Institute of Post-Harvest Engineering and Technology (CIPHET), Ludhiana, it is estimated that post-harvest loss is to be more than Rs. 92,651 crores per year. This implies that there is a lack of appropriate ecosystem at the upstream of the agri value chain. This indicates that there is a need to develop commodity-specific end-to-end value chain including innovations to diversify product portfolio in order to achieve twin objectives - reducing the total cost of production & increasing productivity at the downstream and increasing the farmers share in the consumers rupee & minimizing the post-harvest loss at the up-stream.

DURATION

8 Weeks, comprising of five weeks classroom sessions by faculty of the Institute, field practitioners, industry professionals with hands-on experience, etc. and three weeks live projects by engaging participants with agribusiness various companies/ start-ups.

COURSE FEE:

As decided by DGR, New Delhi.

The participants have to pay separately for accommodation and Food

Batch Size: 30

COURSE CONTENTS

- Paradigm shift in Indian Agriculture
- Agribusiness Models, Supply, Value Chain Analysis
- Logistics and Warehouse Management
- Branding, Licences and Certifications
- Marketing, Sales & Distribution
- Innovations and Entrepreneurship Development
- Cost Accounting and Financial Management
- Technology and Resources Management
- Technical/Hard and Soft Skills for Management

ADDITIONAL FEATURES

- Orientation to course
- Live Projects
- Practical Case Studies
- Academia-Industry Interface
- Project Assignments and Examination

Our Facilities:

The Institute is located in the heart of Pune city. The institute has state-of-the-art infrastructure which includes air-conditioned conference hall, 6 classrooms, a tiered amphitheater style lecture hall, auditorium, computer lab with 24 x 7 Internet connectivity through LAN as well as WI-FI facilities. The institute also has video conferencing/Skype facilities so that trainees/students can get expert guidance from across the globe.

CONTACT DETAILS

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